

EAGER ZHANG

Graphic Designer,
Visual Artist,
Web Developer.

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Education

Master of Fine Art, Candidate
(Visual Communication Design)
2019 - 2021
School of the Art Institute of Chicago
Chicago, US

SAIC International Graduate
Scholarship, 2020

Bachelor of Engineering,
(Media & Communication Design)
2015 - 2019
Tongji University
Shanghai, China
CPA: 4.90/5 (Rank 1/42)

Undergraduate National Scholarship
of China, 2017
Tongji Scholarship of Excellence,
2016 & 2018

Selected Publications & Features

BICM 16th Catalog
My poster "Find Love" is featured on
catalog of Bienal Internacional Del
Cartel En México (16BICM) International
Poster Competition, published in 2021.

**Tokyo Type Directors Club
Annual Book Vol.32**
My experimental album design
"Spring Rain" is selected to
Tokyo TDC Annual Book Vol.32,
which will be published in 2021.

Zhuangshi Magazine, 2019.06
No-Linear Reading Design of
Print Medium: Mo Xiang
My thesis design project in Tongji
University on *Zhuangshi* magazine.

DEMO Magazine Vol.4
Shared Memories
A photography project I collaborated
with a group of artists and writers.

Award features on webpage include
The Design Kids, STA 100, Grafik.Media,
IDA Awards, etc.

Professional Experience

IA Collaborative - Graphic Design Intern
2020.8; 2021.1
Chicago, US
- Work on web design solutions for a leading
funds company in the US.
- Work closely with art director to create
a UX virtual toolkit for a leading travel &
lifestyle company.
- Concept on advertising & rebranding for a
client with premium vape products.
- Onboard with project managers and other
senior designers, use Figma and remote
working tools.

Freelance Designer & Web Developer
2016 - Now
Work actively as a freelance designer, ac-
cepting web design, graphic design and
exhibition design commissions. Clients
include: Aston Martin Shanghai,
Art Admin and Policy Department of SAIC,
Tongji University, Wanted Design in NYC.

J Design Lab - Graphic Design Intern
2018.3 - 2018.7
Shanghai, China
Worked in studio for branding projects,
during which I designed the VIS of Wu
Zhiqiang's solo exhibition in Qingdao.

MUJI Jewelry - In-house Designer
2017.2 - 2017.5
Shanghai, China
Worked as a visual designer & photographer
for a venture jewelry brand, creating social
media promotion materials & product .

**School of the Art Institute of Chicago -
Teaching Assistant**
2020.1 - 2020.5
Chicago, US
TA in Electronic Publication Studio,
based on Unity/XCode and APP design.
2020.9 - Now
TA in Advanced Post Production and

**Tongji D&I Photography Studio -
Student Studio Director**
2017.3 - 2019.5
Shanghai, China
Lead a team of student assistants for
daily maintenance of equipments, skill
training for the students, and host
on-campus workshops.

Selected Awards

TDK Award 20'
Winner, 2021

Kan Tai-Keung Design Award
Award of Selected, 2021

**AICAD Post-Graduate
Teaching Fellowship 2021/22**
Nominee of SAIC, 2020

**Bienal Internacional Del Cartel
En México (16BICM) International
Poster Competition**
Winner, 2020

**2019 Platinum Originality
International University Students Graphic
Design Competition**
Award Of Excellence (2x), 2020

Society of Typographic Arts's 100
Winner, 2019

IDA AWARD
Gold, 2018
Bronze, 2018

A'DESIGN AWARD
2018

User Experience Design Award China
3rd Prize, 2018
3rd Prize, 2017

Selected Exhibitions

Michigan The Sea
Mini Solo Exhibition (in-progress)
SAIC INCUBATOR
2021.3 Chicago, US

Bienal Internacional Del Cartel En México
Group Exhibition
Museo Franz Mayer
2020.11 Mexico City, Mexico

**Accidenting: China & Britain
International Design Exhibition**
Group Exhibition
Goldsmith CSSA/Today Art Museum
2020.11 Online/London, UK/Beijing, China

Waveform Spring 2020
Group Exhibition
School of the Art Institute of Chicago
2020.6 Online/Chicago, US